

Traceability and transparency—important aspects in BAP/BSP certification programs

Nguyen Thi Thanh Binh Vietnam Country Coordinator, Global Seafood Alliance

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A world that embraces the role of responsible seafood in meeting global nutrition needs.

The Global Seafood Alliance (GSA) is an international non-governmental organization dedicated to promoting responsible seafood practices through education, advocacy and third-party assurances.

















WHAT'S DRIVING EERTIFICATION?



- Consumers have become increasingly aware and concerned about the foods they buy.
- Buyers and/or retailers have corporate responsibility missions, and certification helps them to demonstrate how they are fulfilling that mission.
- Industry organizations and governments have become involved in requiring/promoting certification as a way to achieve improvement goals.
- NGO's frequently highlight in the press, sometimes in an unbalanced way, problems in the global seafood supply chain.

WHAT'S DRIVING EERTIFICATION?



- Buyers want to have assurances that the products that they acquire from those supply chains consistently meet the guidelines, specifications, or expectations they have specified.
- By requiring that their suppliers achieve third-party certification according to international standards, buyers mitigate the chance of those products exposing them to such risks.

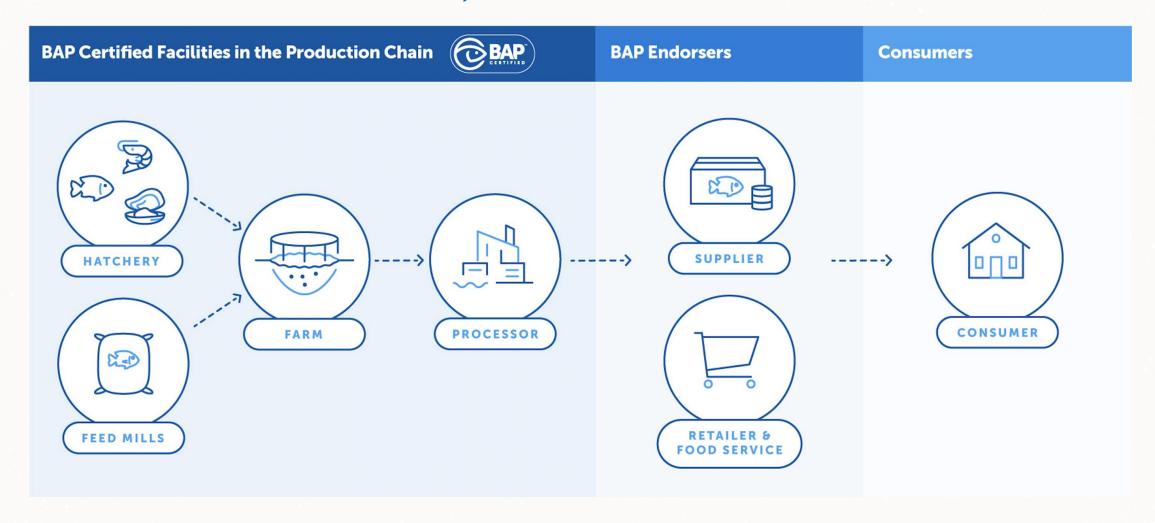
EERTIFICATION PROGRAMS OVERVIEW





AQUACULTURE SUPPLY CHAIN





BAP STAR SYSTEM



Each star on the BAP logo represents a different part of the aquaeulture production chain. A 4-star designation is the highest rating achievable.



1-Star Logo

Product produced by a BAP-certified processing plant



★ Processor **CERT # P12345**

bapcertification.org



3-Star Logo

Product produced by a BAP-certified processing plant, BAP-certified farm(s) only and BAP-certified hatchery and/or feed only.



★ Processor

★ Farm

★ Feed

bapcertification.org



2-Star Logo

Product produced by a BAP-certified processing plant and BAP-certified farm(s) only



★ Processor

★ Farm **CERT # P12345**

bapcertification.org



4-Star Logo

Product produced by a BAP-certified processing plant, BAP-certified farm(s) only, BAP-certified hatchery only and BAP-certified feed only.



★ Processor

★ Farm

★ Hatchery

★ Feed

bapcertification.org

TRANSPARENCY - HOW TO FIND A BAP EERTIFIED FACILITY?

BAP Vanguard Initiative

☐ Processor

P10181

Hainan Xintaisheng



bapcertification.org/Producers

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The following is a list of all BAP-certified farms, hatcheries, feed mills, and processing plants (both processors and re-processors). The lists can be sorted or filtered by country, producer type, or species, or the search field can be used to help identify a specific producer. The supply chain linkages of certified processing plants can be observed by rolling the cursor over their listing in **Star Designation** column in the **Certified Producers** table below.

The BAP program allows processing plants to communicate the chain of custody certification status of certified facilities through use of a **Star Designation** labeling system on packaging of finished products. Since processing plants may receive product from both BAP certified and non-certified farms, the Star Designation system shown on the BAP website listing is only intended to show the maximum Star Designation that a processing plant is **capable** of producing (e.g. 1-,2-,3- or 4-Star BAP). The actual star status logo that can be used on packaging varies, depending upon the characteristics of the source farm material. Having a 4-Star Designation displayed on the BAP website does NOT imply that 100% of a processing plant's production qualifies to be labeled with a 4-star logo. Please refer to the **BAP Logo Use Requirements** document for a more complete explanation: Program Integrity Library

Raised Without Antibiotics

CANADA CANADA CANADA CANADA CONTRACT CONT

Country Producer Type		Species 🗆		Star Designation Search:			X			
BAP No.		Producer	Producer Type	Accepts Unannounced Audits	Vanguard	Country	Expiration	Species	Star Status Capability	
P10085	~	Minh Phu Seafood Corp.	Processor			Vietnam	07-07-2023	Shrimp	****	
P10101	~	Satya Sea Foods Private Limited	Processor		e	India	03 F10579 Min H10022 Min	h Phu Loc An Aquacultur h Phu Aquatic Larvae Co	rvae Company Limited	
P10103	~	Gemini Sea Food Ltd.	Processor			Bangladesh	M10005 Gro	M10005 Grobest Industrial (VN) Co., Ltd.		
P10128	~	Zhanjiang Longwei Aquatic Products Industry Co., Ltd.	Processor			China	08-23-2023	Tilapia Shrimp	****	
P10132*	v	Export Pez S.A.S.	Processor			Colombia	10-01-2022	Tilapia	****	
P10162*	~	Stapimex - Tan-Long Plant	Processor			Vietnam	02-05-2023	Shrimp	****	

China

Tilapia

Tilapia

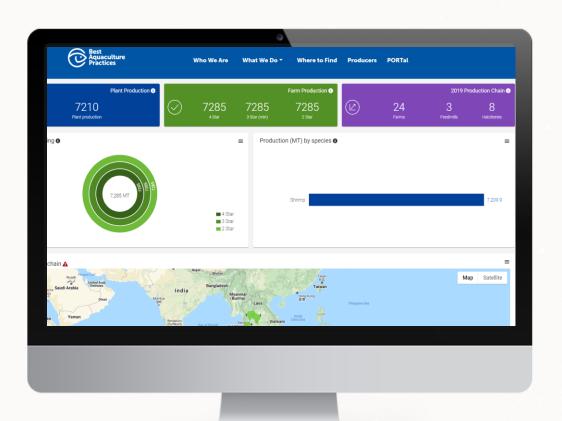
10-14-2023

WHAT IS THE SUPPLY CHAIN TRANSPARENCY PROGRAM?



A **free** interactive risk assessment tool designed to identify opportunities and strengths within the full supply chain.

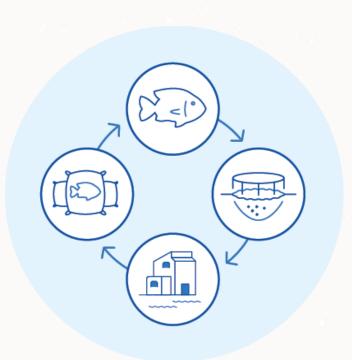
- SCT gives insight that can help grow your business
 - Improved visualization of multi-star production chain
 - Showcase your production chain to the market
- Data analysis for plants and the BAP program
 - Improving quality of multi-star links
 - Mass balance
 - Identifying gaps in supply to drive growth
- SCT is something no other certification program offers



EHAIN OF EUSTODY STANDARD



- What it is: The purpose of this standard is to provide additional assurances to the marketplace related to BAP star status at the end of the supply chain.
- Who it's for: This standard is available to facilities that repack or label farm-raised BAP certified product.
- Why we do it: This standard ensures that there is no mixing of BAP certified and non-certified product, no mixing of products of different BAP star status, and that the correct BAP facility number is clearly visible on final packaging.
- Current status: This standard is currently in draft status and awaiting pilot testing.







Ensuring responsible practices throughout the wild seafood supply chain

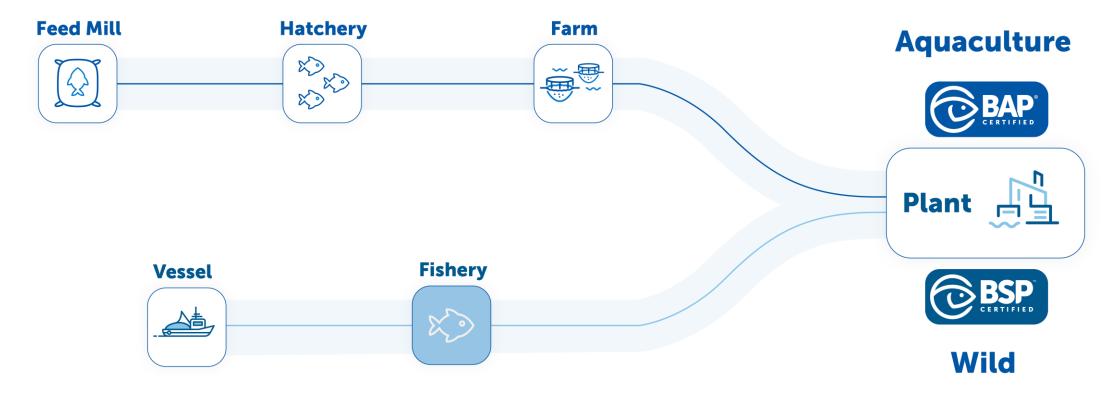


The BSP program provides a more comprehensive approach that takes crew rights, food safety and environmental responsibility into consideration throughout the entire supply chain.

Our goal is to use expertise and innovative tools to provide customized solutions that work for the marketplace and wild seafood supply chains, delivering a comprehensive set of assurances no other single program can provide.

BACKGROUND FOR BEST SEAFOOD PRACTICES





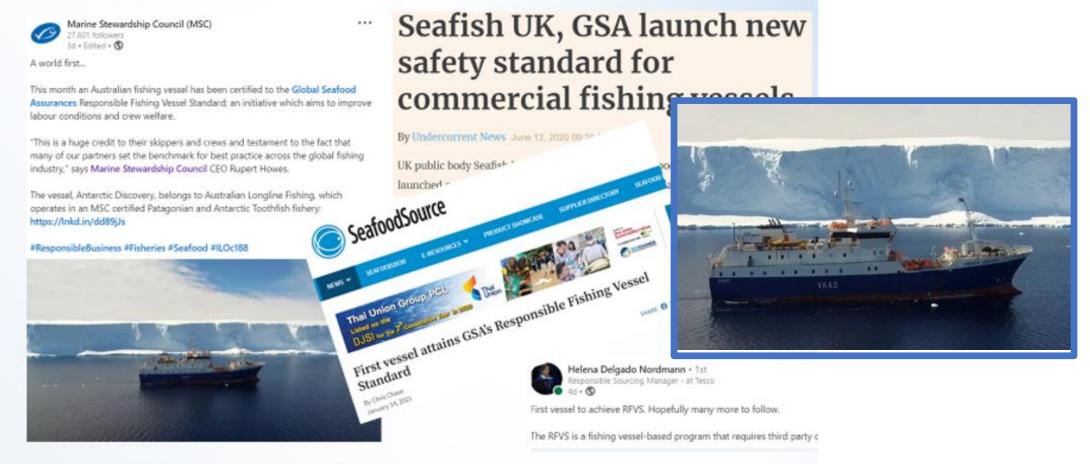
KEY

- GSA owned standards
- GSSI benchmark schemed

FIRST EERTIFIEATIONS



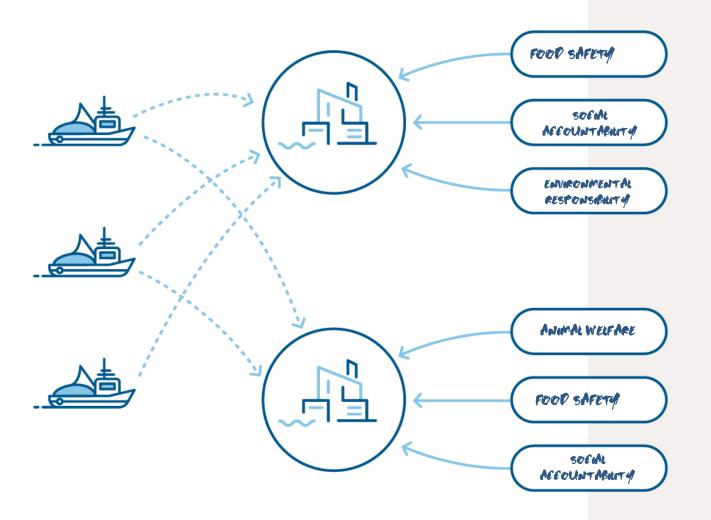
Global Support: International Press Coverage

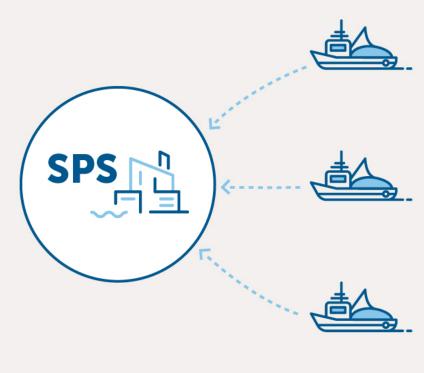




CURRENT SUPPLY CHAIN CERTIFICATIONS

STREAMLINED SUPPLY CHAIN CERTIFICATION





TRANSPARENCY - HOW TO FIND A BSP EERTIFIED FACILITY?



Certified Producers

Only processors who source from a fishery that is certified to a scheme recognized by GSSI are considered BSP capable.

BSP No.	Producer	Producer Type	Accepts Unannounced Audits	Enhanced Social Accountability	Country	Expiration	Species
P10945	Allied Kinpacific Food (Dalian) Co., Ltd.	Processor			China	06-07-2023	Gadus Macrocephalus Architeuthis Dux Theragra Chalcogramma Limanda Aspera Melanogrammus Aeglefinus
P10919	Kunshan Jin Da Food Co., Ltd.	Processor			China	10-27-2022	Uroteuthis Duvaucelii Panulirus Homarus
P10014	Thai Royal Frozen Food Co., Ltd.	Processor			Thailand	09-03-2022	Gadus Macrocephalus
							Dissostichus Eleginoides Chionoecetes Opilio Sebastolobus Altivelis Sebastolobus Alascanus Sebastes Pinniger Sebastes Paucispinis Sebastes Goodei

BAP MARKET ENDORSERS









































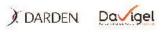






























































































































































































































BSP PARTNERS





























































APPRESS

85 New Hampshire Avenue, Suite 200

Portsmouth, NH 03801

https://www.globalseafood.org/ https://bapeertification.org/ https://bspeertification.org/





EMAIL: binkinguyen@globalseafood.org
PHONE: (+84) 903692116